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A PROFESSIONAL CORPORATION
ATTORNEYS AT LAW
1000 EAGLE GATE TOWER
60 EAST SOUTH TEMPLE
SALT LAKE CITY, UTAH 84111
TELEPHONE (801) 533-9800
FAX (801) 328-1707

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From: RICK D. NYDEGGER

Comments: Please see attached.

Serial No. 10/001,298

Docket No. 14531.103

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PATENT APPLICATION

Docket: 14531.103

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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MAR 13 2006

In re application of

Peter T. Barrett

Serial No.:

10/001,298

Filed:

October 19, 2001

Confirmation No.:

2485

For:

VIDEO SEGMENT TARGETING USING REMOTELY ISSUED INSTRUCTIONS AND LOCALIZED STATE AND BEHAVIOR INFORMATION

Examiner:

Shirley Chang

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Mail Stop AMENDMENTS

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

I hereby certify that this paper is being transmitted via facsimile at facsimile number (801) 328-1707 to the Patent and Trademark Office to phone no. (571) 273-8300 (Formal Fax No.) on the date shown below:

- Transmittal Letter (2pages)
- Petition for One-Month Extension (2 pages)
- Amendment "A" (14 pages)
- Form PTO-2038 in the amount of \$120.00 (1 page)

Dated this 13th of March, 2006.

Respectfully submitted,

Rick D. Nydegger
RICK D. NYDEGGER

RICK D. NYDEGGER

Attorney for Applicant

Registration No. 28,651

Customer No. 047973

AAM000000431V001

MAR 13 2006

RICK D. NYDEGGER
BRENT P. LORIMER
THOMAS R. VUKSINICK
LARRY R. LATCOK
JONATHAN W. RICHARDS
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L. DAVID GRIFFIN
ADRIAN J. LEE
FRASER D. ROY
CARL T. READ

WORKMAN | NYDEGGER

INTELLECTUAL PROPERTY ATTORNEYS

1000 EAGLE GATE TOWER
60 EAST SOUTH TEMPLE
SALT LAKE CITY, UTAH 84111
TELEPHONE: (801) 533-9800
FAX: (801) 328-1707
WEBSITE: [HTTP://WWW.WNLAW.COM](http://www.wnlaw.com)

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Shirley Chang

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment for entry in the above-identified application.

X Petition for One-Month Extension of Time under 37 CFR 1.17.

 No additional fee is required.

R. PARISH FREEMAN, JR.
PETER E. MALEN, JR.
L. REX SEARS, PH.D.
WILLIAM R. RICHTER
ROBERT E. AYCOCK
JENS C. JENKINS
MICHAEL B. DODD
BRETT A. HANSEN
BRETT I. JOHNSON
KEVIN W. STINGER
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TIGE KELLER
JANNA L. JENSEN
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J. LAVAR OLDSHAM
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JONATHAN M. BENING, PH.D.
SCOTT A. WOODBURY
JOHN T. GADD
MARK W. FORD
AARON M. SMITH

VERNON R. RICE &
OF COUNSEL

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The fee has been calculated as follows.

			SMALL ENTITY		LARGE ENTITY	
CLAIMS REMAINING AFTER	HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADD'T'L FEE	RATE	ADD'T'L FEE
Total = 26	27	=0	X		X	0.00
Independent = 2	2	=0	x		X	0.00
1 st PRESENTATION OF MULTIPLE DEPENDENT CLAIM			+=		+=	0.00
			TOTAL		TOTAL	0.00

X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178.

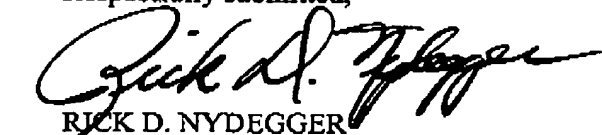
X Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

X Any patent application processing fees under 37 CFR 1.17.

X Any fees for filing a terminal disclaimer under 37 CFR §§ 1.321(c) and 1.20(d).

Dated this 13th day of March, 2006.

Respectfully submitted,


 RICK D. NYDEGGER
 Registration No. 28,651
 Attorneys for Applicant
 Customer No. 047973

RDN:asm
 AAM0000000430V001